LicenseStream™

Content Made Intelligent

Take a New Look at Your Digital Content

LicenseStream gives you the critical visibility and tracking you need to protect and drive the most value from your digital content.

The Way Content is Tracked across the Web is Inefficient and Ineffective

Content owners and distributors suffer due to a lack of centralized reporting and tracking. Content moves across the Web without any effective means of tracking or monetization. And when infringement is discovered, resolution is time-consuming and difficult.

Transform the Way You Look at Your Digital Content

LicenseStream brings all of your content into one centralized platform, enabling unified reporting and more effective querying of your content. This comprehensive view of your digital assets can help better align your marketing efforts and minimize revenue leakage.

Prevent Unauthorized Use with Our Automated Tools

Using a digital fingerprint of your assets, LicenseStream continually scans the Web to locate where and when your content is being used. When infringing use is detected, LicenseStream enables you to take action with a suite of automated options that can effectively address and manage unauthorized use of your content, resulting in incremental revenue.

Intelligent Reporting Drives Smarter Business Decisions

When you know how and where your content is being used you'll have intelligence that will help forge new strategies and make more effective business decisions.

Who can benefit from LicenseStream?

Content Owners
Track and resolve unauthorized use with automated resolution tools.

Enterprises
Optimize strategic decisions based on intelligent reporting.

Advertisers
Make informed decisions based on the consumption of specific content and content types.

Contact Us

Find out how you can put LicenseStream to work for you. Call 888.921.9449 or email us at enterprise@licensestream.com.

PLUS™

Adobe SOLUTION PARTNER

LicenseStream makes your content intelligent

LicenseStream automates the costly processes of content licensing and royalty settlement in the open Web environment. LicenseStream enables content to move freely through the Web with defined ownership, rights and restrictions, enabling dynamic pricing based on types of use.

The result? Dramatically improve your profit margins, reduce operational inefficiencies, and open up new revenue opportunities.

With market leading licensing automation combined with intelligent reporting, LicenseStream offers real ROI and provides the most innovative media companies in the world with a better understanding of what opportunities exist for their digital content.

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Breakthrough Solutions

ImageSpan provides a full suite of licensing and content solutions that put enterprises in control of their digital assets.

Business Intelligence

Create focused campaigns based on intelligent reporting that tells you exactly where your content is or is not being consumed.

Consulting

We can help you understand your content ecosystem and implement solutions to drive more value from your digital assets.
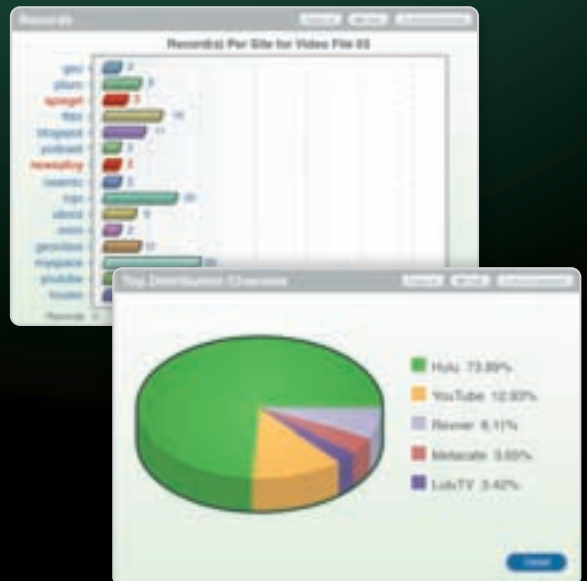
ImageSpan is the creator of LicenseStream, the market-leading licensing automation platform for all media types and business, from enterprises to individual creators. ImageSpan is the exclusive provider of license registry services to the PLUS coalition.

Take a look at samples of the kind of reporting LicenseStream delivers to help you drive more value from your digital content.

Get detailed insight into your content from the LicenseStream dashboard.

Get Started Now
Find out how you can put LicenseStream to work for you. Call 888.921.9449 or email us at enterprise@licensestream.com.

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